

# ON THE CHARACTERISTICS AND WAYS OF INTERNATIONALIZATION OF HIGHER EDUCATION

Written by **Chonghan Hu**

*Professor, Guangdong University of Foreign Studies*

---

## ABSTRACT

Higher education plays a guiding role in the development of social economy, and today's society is a knowledge-based economic era. With the sharing of world information resources and the rapid development of knowledge economy, the development of internationalization of education is imperative, which requires China's higher education must embark on the road of international development. The internationalization of higher education is to change the relatively old educational ideas of higher education in our country, improve the quality of education, encourage educational innovation, strengthen exchanges and cooperation, actively learn the advanced school-running experience and educational ideas abroad, so that our country's higher education really goes international.

**Keywords:** Higher Education Internationalization Features Pathway

## INTRODUCTION

The internationalization of higher education can be understood as strengthening the exchange and cooperation between international higher education. Actively open up the domestic education market to all countries and make full use of the international education market; In the content of education, educational methods to adapt to the needs of international exchanges and development; The talents trained should have international consciousness, international communication ability and international competitiveness. Specifically, it is aimed at the standards and rules currently accepted in the world, starting from the actual situation of our

[Asian Journal of Multidisciplinary Research & Review \(AJMRR\)](#)

ISSN 2582 8088

Volume 2 Issue 3 [June - July 2021]

© 2015-2021 All Rights Reserved by [The Law Brigade Publishers](#)

own school, to formulate corresponding international exchange plans, to expand the number of personnel exchanges, to adjust the training objectives, curriculum structure and curriculum content, to strengthen foreign language teaching, so that students master one or two or even three foreign languages, increase the proportion of international knowledge, international understanding and foreign culture in the curriculum and school activities; Improve the level of teachers and the quality of education and teaching, create conditions for mutual recognition of academic degrees between our schools and other national schools, select the key support of advantageous subjects, and raise international visibility.

## **CHARACTERISTICS OF THE INTERNATIONALIZATION OF HIGHER EDUCATION**

The internationalization of higher education is an advanced, open and dynamic system, which is the process of continuous optimization of higher education in china by combining with its own reality, absorbing and drawing on international excellent and common ideas, methods and experiences, and is the product of globalization of economic development and world economic integration, and the inevitable trend of modern information society and knowledge economy development. The internationalization of higher education breaks through national boundaries and focuses on the openness of the world in the vision of the development of higher education. Pay attention to the homality or commonality of national experiences and trends in the development of higher education; Pursue modernity and advancedness in the development goals and levels of higher education. The internationalization of higher education is not the comprehensive westernization of higher education, but the internationalization on the basis of maintaining China's excellent traditional culture.

The characteristics of the internationalization of higher education, the author thinks that should include the following aspects: (1) the internationalization of teaching content. The internationalization of teaching should include the internationalization of teaching ideas, teaching methods, professional settings and curriculum content, as well as the evaluation of teaching quality, etc. In other words, the above-mentioned training objectives are achieved by

adding specialty to international education or by adding corresponding content to the original curriculum. (2) The internationalization of scientific research. Reflected in the scientific research topics to have innovation, especially basic research topics should be based on the international academic frontier, scientific research methods and achievements have an international advanced level; The internationalization of talent training is reflected in the cultivated talents mastering the basic theories and research methods of modern culture and science and technology, and have international competitiveness. (3) The internationalization of management. The internationalization of management is reflected in the international advanced management concept, scientific decision-making procedure and good management efficiency. (4) The internationalization of educational cooperation. The internationalization of educational cooperation is another important feature of the internationalization of higher education, including teacher-student exchange, degree equivalent, exchange of visits among scholars, international joint school running, cooperative research, joint research, academic conferences and so on. The history of higher education in Ancient and Modern China and abroad has proved that sending domestic college students to study in developed countries with higher education is one of the effective ways to train talents for themselves by virtue of the advantages of other countries, and accepting foreign students is one of the best ways to learn from the experiences of other countries.

## **THE ACHIEVEMENT WAY OF CHINESE HIGHER EDUCATION INTERNATIONALIZATION**

At present, the internationalization reform of higher education in our country is imminent, combined with the current internationalization status quo of higher education in our country, the correct way of the internationalization of higher education in our country is:

**(i) *To change the concept of education and improve the quality of education***

In order to meet the requirements of the times and integrate into the international stage, the first task is to reform the relatively conservative educational concepts facing higher education in China, the relatively low quality of education. There are many colleges and universities in our country, the scale of running a school is large, and there are many students who can accommodate it, but in recent years, the expansion of college enrollment has made our country's higher education face many serious problems. First of all, China's colleges and universities run the same model, most colleges and universities do not have their own outstanding characteristics and characteristics, professional settings old, unreasonable subject settings, not timely adjustment and update. And most colleges and universities are still knowledge-transfer-oriented, students' enthusiasm for learning is not high, teachers' educational ideas and educational methods are conservative, but also stay at the theoretical knowledge-telling level, do not pay much attention to practical activities, students lack of sense of innovation, hands-on ability is not strong. Secondly, the teaching quality of higher education in China is not optimistic, compared with foreign famous schools, there is still a big gap. It is urgent to improve the quality of higher education in our country, now our country's higher education mainly concentrates on the development of undergraduate education, the real research of master's and doctoral education attention is far from enough, to strengthen graduate training, increase investment in postgraduate education, and really cultivate innovative and research-oriented talents is an important subject of higher education. Every university should actively train a group of backbone scientific research team, in the university this scientific research base to make more scientific research results, science and technology into productivity to promote China's economic development, which is the responsibility of the university to society, but also the foundation of the survival of the university, the basis of development. Higher education should realize the value of students to the greatest extent and train all aspects of comprehensive quality talents. Through higher education to train outstanding scientific research personnel, to form a driving force for economic development and social progress. Therefore, China's higher education should change the old ideas, timely update and reform the subject setting and teaching concepts, and strive to improve the quality of higher education, so

as to be invincible in the international education arena, and truly embark on the road of educational internationalization.

***(ii) Clarify the international focus, strengthen bilingual education and encourage educational innovation***

In view of the situation of economic globalization, the state education department re-examines the content of education, discards those old and socially disconnected courses, increases the social stronger and social needs of the majors and courses, and strengthens the mutual penetration between disciplines, improve the level of disciplines, broaden the knowledge of students, and strive to meet the social needs of professional proficiency, knowledgeable new talents basic standards. This requires active encouragement of educational innovation, the addition of practical subjects and professions, the active search for social resources or efforts to create possible conditions for students to participate in some social and professional practices. Strengthen the teaching of the theory courses related to modern science and technology, so that students' knowledge and ideas always keep up with the pace of the times. Foreign language is an important and basic tool in international communication activities, we must pay attention to foreign language education, especially English teaching, so that the students can adapt to the international stage. In colleges and universities, we should vigorously promote "bilingual" teaching, encourage teachers and students to learn English together, so that students can study English magazines and articles as far as possible, and cultivate a sense of English language. In a word, colleges and universities should actively encourage educational innovation and use all kinds of innovative advanced teaching equipment and teaching methods to carry out teaching, in order to speed up the process of internationalization of higher education in China to a great extent.

***(iii) Find a way to international education that is suitable for the characteristics of our country***

- **Actively learn from the advanced experience of foreign education**



The internationalization of education is an important subject that every country should face, so as to speed up the internationalization of higher education in our country, so that our higher education can be integrated into the environment of international education as soon as possible. It is the most important task at present to take the initiative to learn from the advanced educational experience abroad, to make up for each other and to walk out of an international education path suitable for our country's national conditions. There are many successful school-running experiences and educational ideas worthy of our study abroad, such as the successful experience of the internationalization of higher education in the UK has important enlightenment to our country's higher education. The internationalization of higher education in the UK has taken many effective measures such as:

(1) the internationalization of courses, the introduction of specialized international education courses, the inclusion of advanced international content in existing courses. Develop emerging majors, such as international business, international tourism and other popular majors.

(2) Increase the recruitment of international students, in recent years, the United Kingdom on the one hand to increase overseas publicity efforts, on the other hand, the government education department has greatly increased the scholarships for international students, to attract more high-level foreign students to their universities to study.

- **Actively participate in international exchanges and cooperation**

By learning these advanced educational experiences, we should get inspiration from them. First of all, China's higher education should also gradually realize the international curriculum, popularize bilingual teaching in universities, and hire foreign teachers for English teaching. Secondly, we should also increase overseas publicity efforts to attract international students, and the introduction of overseas students to return to employment. There is also the university management should realize the internationalization of education management, the use of modern multimedia technology, the Internet and other tools to strengthen international management, can produce English web sites, vigorously promote China's culture and education. We can also obtain more foreign educational resources from the Internet to promote the internationalization of our higher education. In a word, we should draw on these advanced

foreign educational experiences and promote the smooth, efficient and rapid internationalization of education in our country.

- **Strengthen academic exchanges and cooperation and actively integrate into the international education environment**

The internationalization of higher education needs to boldly reform and open up its own educational platform, put the development of higher education in the melting pot of world education, widely draw on and learn from foreign advanced educational concepts and educational models, take the initiative to draw on their advanced scientific and technological cultural achievements and educational experience, and train high-quality talents in international competition and exchanges. The international environment is full of competition, and competition has changed from the war of the past to the competition of science and technology and talents today. University is a world-oriented future-oriented training of international talent stage, in this stage must adhere to basic science and high-tech research and development, international exchanges and cooperation, in order to make higher education into the international education environment, in order to stand out in the increasingly fierce international competition. China's higher education is faced with a large population, the quality of education is relatively low status quo. Under the new situation, we must strengthen international exchanges and cooperation, get rid of the aging mode of running schools and educational concepts as soon as possible, and integrate all-round and multi-level international education to train the world's universal talents. Academic exchange and cooperation is an important factor in the internationalization of higher education. Now the cutting-edge science is international, are achieved through academic exchanges and cooperation, our higher education should be more international exchanges, such as participation in international academic conferences, organization and hosting of domestic and foreign academic exchanges and conferences are very good ways of communication. College teachers and students can also be sent to other universities or foreign countries to visit exchanges, to provide them with the opportunity to learn advanced knowledge, learning other people's methods and ideas. In addition, we can vigorously introduce foreign advanced talents, hire foreign professors to teach, or invite domestic and foreign experts to give academic lectures to provide students with the opportunity to learn about advanced scientific knowledge. China's institutions of higher

learning should also vigorously develop the education of international students, so that foreign students to study in China, and vigorously train exchange students, so as to strengthen mutual cooperation, can better promote the internationalization of China's higher education process.

As an important guide in the era of knowledge economy, there is no doubt that higher education should take the road of internationalization. The internationalization of higher education in our country is also imperative, but because of the differences between Chinese and Western culture and region, our internationalization road of higher education can not be carried out blindly, we should learn from the advanced educational experience of foreign countries on the basis of our own national conditions, and walk out of a suitable for us and with Chinese characteristics of the international education road.

## REFERENCES

- [1] Xi Wenqi. Some thoughts on the internationalization of education. Guangming Daily, 2004-10-28.
- [2] Wang Qingshi, Liu Wei. The related problems of the internationalization of higher education in China and its countermeasures. Modern Education Management, 2009, (05).
- [3] He Jun. Analysis of the Practice Path of the Internationalization of Higher Education in China .
- [4] Chen Si, Wang Wei. The connotation and characteristics of the internationalization of higher education. Innovation in Science and Technology Education, 2010, (13)